

Hobson's Connect CRM Recruiting Solutions for Illinois Graduate Admissions

Beth Kibler

Graduate Admissions

Jennifer Carlson

Graduate College

5/11/2011

What Connect Can Do For You!

- Interest Pages: Gather Prospective Student Information
- Email Campaigns: Automate Personalized Recruiting Communications
- VIP Portal: Provide Prospects with On-Demand Information and Deadlines
- AY – Connect Bridge: Streamline Processes

Interest Pages

- Obtain information from prospects
- Allow for Dynamic Questions
- Find Out What Prospects Want to Know
- Find Out How Prospects Heard of Your Program
- Find Out Why Prospects are Interested in Your Program

Email Campaigns

- Separate Campaigns for Prospects, In-Progress Applicants, and Submitted Applicants
- Driven by # of Days after Specific Event
- Personalize with Prospect's Information
- Filter Text or Campaigns for Different Prospect Groups
- Track prospect interactions with emails
- Survey prospects

Thank you for your Interest in Illinois - Message (HTML)

File Message McAfee E-mail Scan Adobe PDF

Ignore Delete Reply Reply All Forward More Meeting

Quick Steps: A Move, Team E-mail, Reply & Delete, To Manager, Done, Create New

Move, Actions, Mark Unread, Categorize, Follow Up, Translate, Find, Related, Select, Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Dean Deba Dutta, Graduate College <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Thank you for your Interest in Illinois

Sent: Mon 5/9/2011 9:27 AM

Dean Dutta Email

Days After Interest Form Submitted: 1

Admissions

- [Admissions FAQs](#)
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Illinois Connect

[Login to your Illinois Connect portal for Illinois news, as well as important program and admissions information!](#)

ILLINOIS

THE GRADUATE COLLEGE ILLINOIS

Apply Now Financial Assistance Student Life Diversity International

Dear { #First Name# },

Thank you for your interest in Graduate Education at Illinois.

With over 100 graduate degree programs, the Graduate College at the University of Illinois fosters a vibrant campus community of scholars. Graduate students and faculty at Illinois enjoy an intellectual environment that reaches across the Arts, Sciences, Humanities, Social Sciences, and Engineering to create, challenge and transform knowledge. This is evident in the number of interdisciplinary programs and institutes on our campus, such as Beckman Institute for Advance Science and Technology, the Center for Advance BioEnergy Research (CABER), the Illinois Program for Research in the Humanities, and the Gender and Women's Studies Program, to mention only a few. Our students, faculty and alumni carry on our long tradition of groundbreaking accomplishments, new discoveries, and achievements that inspire and enrich the lives of people around the world.

If you are considering pursuing a graduate degree, you will find a large array of outstanding graduate and professional programs at Illinois. Top-notch faculty, superb libraries and research laboratories, and a robust research-funding environment enrich graduate education across a wide spectrum of disciplines and interdisciplinary study. For information about our graduate programs, about how to apply to them, and about financial aid available to students enrolled in them, please consult the [Programs of Study](#).

Sincerely,

Debasish (Deba) Dutta
Dean of the Graduate College

The Graduate College at the University of Illinois Urbana-Champaign

801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu

File Message McAfee E-mail Scan Adobe PDF

Ignore Delete Reply Reply All Forward More Meeting A Move To Manager Rules OneNote Mark Unread Categorize Follow Up Translate Find Related Select Zoom

Quick Steps Move Actions Tags Editing Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Elizabeth Kibler, Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Greetings from Illinois Graduate Admissions!

Sent: Mon 5/9/2011 9:34 AM

Admissions Director Email

Days After Interest Form Submitted: 7

ILLINOIS

THE GRADUATE COLLEGE



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Dear { #First Name# },

Thank you for taking the time to fill out the online interest form for graduate studies at Illinois! I look forward to working with you over the next several months to help you with your application and admission process.

I would like to invite you to visit our [prospective student web site](#) for more information about graduate studies at Illinois, including information on our graduate programs, academic resources, financial assistance, diversity, international services, and campus life and opportunities.

When filling out the interest form, you indicated that you would like more information on Housing and Resources for Graduate Students. Please see below for the information we have on these topics. If you need more information or have any questions, please don't hesitate to contact our office!

Housing: Family & Graduate Housing at Illinois offers a variety of living options for graduate students. And for those preferring off-campus living arrangements, privately owned housing is plentiful in Champaign and Urbana. [Click here](#) for more information on housing options.

Resources for Graduate Students: Illinois offers a wide array of resources to compliment and support your academic and professional goals. [Click here](#) for more information on Professional Development, Teaching Resources, Writing Resources, Career Services, and much more!

Also, please remember to visit our [web site](#) to begin your graduate online application.

Remember to check out Illinois Connect! [Login](#) to your Illinois Connect portal for Illinois news, as well as important program and admissions information!

Thank you!

Elizabeth Kibler
Director, Graduate & Professional Admissions

The Graduate College at the University of Illinois Urbana-Champaign

801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu

Educational Equity Programs at Illinois - Message (HTML)

File Message McAfee E-mail Scan Adobe PDF

Ignore Delete Reply Reply All Forward More Meeting

Quick Steps: A Move, Team E-mail, Reply & Delete, To Manager, Done, Create New

Move, Rules, OneNote, Actions, Mark Unread, Categorize, Follow Up, Tags, Translate, Find, Related, Select, Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Ave Alvarado, Graduate Educational Equity Programs <testemail@iad01.hobsonsmail.com>
 To: Kibler, B Elizabeth
 Cc:
 Subject: Educational Equity Programs at Illinois

Sent: Mon 5/9/2011 10:08 AM

EEP Email Days After Interest Form Submitted: 10

Admissions

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ILLINOIS

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Dear { #First Name# },

Thank you for your interest in the University of Illinois! At Illinois, we are committed to providing each of our graduate students with the kind of support that is uniquely suited to their own academic, personal, and social needs. In doing so, we have developed programs and services that support the full participation of students from underrepresented populations in our graduate programs. Please take some time to visit our website at <http://www.grad.uiuc.edu/diversity> to learn more about some of the opportunities for you as a prospective graduate student at Illinois.

My hope is that you will take the steps required to complete your application to the graduate program of your choice. If you find you need assistance with the application process or have questions about application fee waivers, funding, summer research, or other opportunities for you, please do not hesitate to contact me. Best wishes in all of your pursuits!

Ave M. Alvarado, Director
Educational Equity Programs

The Graduate College at the University of Illinois Urbana-Champaign

801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu

Why Illinois is Right for you! - Message (HTML)

File Message McAfee E-mail Scan Adobe PDF

Ignore X Meeting
Junk Delete Reply Reply All Forward More
Delete Respond

A Move To Manager
Team E-mail Done
Reply & Delete Create New

Rules OneNote
Actions

Move Mark Unread
Categorize Follow Up
Tags

Find Related Select
Translate Editing

Zoom Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Why Illinois is Right for you!

Sent: Mon 5/9/2011 10:17 AM

1 of 6 Prospect Recruiting Emails Days After Interest Form Submitted: 14

Admissions

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ILLINOIS

THE GRADUATE COLLEGE ILLINOIS

Apply Now Financial Assistance Student Life Diversity International

Dear { #First Name# },

Why Illinois is Right for You?

With more than 11,000 graduate and professional students enrolled in over 100 programs, Illinois is among the top five U.S. universities in the number of earned doctorates awarded annually. Graduate students at Illinois enjoy an environment marked by collaboration among faculty and students in some of the highest-ranked graduate programs in the nation.

Why Illinois was Right for Her!

"I chose to pursue a degree at Illinois because I was impressed with the University's premier research and the program's flexibility to let me mold my experience, interests and talents within the department and neighboring community. Illinois has expanded my network of colleagues and given me a stronger understanding of empirical research and theory, which allows me to advocate for others."

With nearly [100 graduate programs](#) and students from 119 countries and all 50 states, the University of Illinois counts diversity and [inclusivity](#) among its treasured assets. Differences in regional and cultural backgrounds, lifestyles, interests, and ideas enrich and enliven learning experiences and opportunities on this campus.

Ready to Apply? [Click here](#) to start your application! Remember to check with your [proposed program of study](#) for application deadlines and additional admissions requirements.

Thank you!
Graduate & Professional Admissions



Mona A. Taylor, Ph.D. Student,
Psychology
National Science Foundation
AGEP-SBE Fellow
Diversifying Higher Education
Faculty in Illinois (DFI) Fellow
Summer Pre-doctoral Institute
(SPI) Participant

The Graduate College at the University of Illinois Urbana-Champaign

801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Illinois Academics and Faculty - Key to your Success!

2 of 6 Prospect Recruiting Emails Days After Interest Form Submitted: 28

Sent: Mon 5/9/2011 10:29 AM

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ILLINOIS

THE GRADUATE COLLEGE **I**LLINOIS

Apply Now Financial Assistance Student Life Diversity International

Dear { #First Name# },

Why Illinois is Right for You?

Pursuing a graduate degree at Illinois means working with distinguished faculty, including recipients of the Nobel Prize, Crafoord Prize in Biosciences, Japan Prize, National Medal of Science, Pulitzer Prize, Presidential Early Career Awards for Scientists and Engineers, and MacArthur Fellowships. Faculty at Illinois have been recognized by the National Endowment for the Humanities, Guggenheim Memorial Foundation, National Academy of Education, and the Alfred P. Sloan Foundation.

Why Illinois was Right for Him!

"At Illinois, we are encouraged to attend seminars and discussion groups, meet with visiting faculty, collaborate on research projects and share our work with our Illinois community at national and international conferences. I have taken advantage of these opportunities to broaden my understanding of my field, engage with world-renowned faculty and gain confidence in my abilities as a scientist and teacher."

Ready to Apply? [Click here](#) to start your application! Remember to check with your [proposed program of study](#) for application deadlines and additional admissions requirements.

Thank you!
Graduate & Professional Admissions



Mike Allen, Ph.D. Student, Ecology, Evolution and Conservation Biology
Clark Research Support Grant Recipient, Illinois Wildlife Preservation Fund Research Grant Recipient, National Science Foundation Graduate Research Fellow, & Illinois Office of LGBT Resources Emerging Leader Award Recipient

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Ignore Delete Reply Reply All Forward More Meeting
Delete Respond

Quick Steps
A Move To Manager
Team E-mail Done
Reply & Delete Create New

Move Actions
Mark Unread
Categorize Follow Up
Tags

Find Related Select
Translate
Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Illinois Research Opportunities – Don't Miss Out!

3 of 6 Prospect Recruiting Emails Sent: Mon 5/9/2011 10:36 AM
Days After Interest Form Submitted: 42

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Gordon Nangmenyi, Ph.D.
Student, Materials Science and Engineering
Fulbright U.S. Student Program Grant Recipient, National Science Foundation
WaterCAMPWS Fellow, & Alfred P. Sloan Fellow

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Dear { #First Name# },

Why Illinois is Right for You?

At Illinois, research shapes the campus identity, stimulates classroom instruction and serves as a springboard for public engagement activities throughout the world. With over 150 research centers and institutes, Illinois continues its long tradition of groundbreaking accomplishments with remarkable new discoveries and achievements that inspire and enrich the lives of people around the world.

Why Illinois was Right for Him!

"Being part of the WaterCAMPWS, which encourages a collaborative research approach, has spurred me to think more dynamically about my research and not limiting myself to just the resources of our group. Through my research experiences and the extra knowledge gained from taking courses in the Technology Entrepreneurship Center, I feel that Illinois has introduced me to a world of possibilities for my career and has sufficiently prepared me to be a leader as a scientist and entrepreneur."

Ready to Apply? [Click here](#) to start your application! Remember to check with your [proposed program of study](#) for application deadlines and additional admissions requirements.

Thank you!
Graduate & Professional Admissions

The Graduate College at the University of Illinois Urbana-Champaign

801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu

Illinois Academic Resources – Essential to your Research! - Message (HTML)

File Message McAfee E-mail Scan Adobe PDF

Ignore Delete Reply Reply All Forward More Meeting

Quick Steps: A Move, To Manager, Done, Create New, Reply & Delete, Team E-mail, Reply & Delete

Move, Actions, Mark Unread, Categorize, Follow Up, Translate, Find, Related, Select, Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
 To: Kibler, B Elizabeth
 Cc:
 Subject: Illinois Academic Resources – Essential to your Research!

Sent: Mon 5/9/2011 10:40 AM

4 of 6 Prospect Recruiting Emails Days After Interest Form Submitted: 56

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ILLINOIS

THE GRADUATE COLLEGE ILLINOIS

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Dear { #First Name# },

Why Illinois is Right for You?

Academic resources on campus are among the finest in the world. The University Library is one of the largest public university collections, including the largest U.S. engineering library, state-of-the-art agricultural library, and the world-renowned Rare Book and Manuscript Library. The library's computerized cataloging system was the first in the world to serve as the primary access to a large academic library. More than 53,000,000 users worldwide access the online catalog annually.

Why Illinois was Right for Her!

"Illinois offers students a wealth of resources, including a world-class library, and numerous reading groups, workshops, conferences, and seminars. Most importantly, Illinois has the key ingredient for a great graduate program: faculty who are accessible and interested in working with graduate students."

Ready to Apply? [Click here](#) to start your application! Remember to check with your [proposed program of study](#) for application deadlines and additional admissions requirements.

Thank you!
Graduate & Professional Admissions



Anne Brubaker, Ph.D. Student,
English
Illinois Program for Research in
the Humanities Fellow, English
Department Fellow, & Donald A.
Smalley Fellow

The Graduate College at the University of Illinois Urbana-Champaign

801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu

Illinois and the Arts – For Your Education and Entertainment! - Message (HTML)

File Message McAfee E-mail Scan Adobe PDF

Ignore X Reply Reply Forward Meeting
Delete All Respond

Quick Steps: A Move, To Manager, Done, Create New, Team E-mail, Reply & Delete

Move, Actions, Mark Unread, Categorize, Follow Up, Translate, Find, Related, Select, Zoom

5 of 6 Prospect Recruiting Emails Days After Interest Form Submitted: 70 Sent: Mon 5/9/2011 10:42 AM

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Illinois and the Arts – For Your Education and Entertainment!

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ILLINOIS

THE GRADUATE COLLEGE ILLINOIS

Apply Now Financial Assistance Student Life Diversity International

Dear { #First Name# },

Why Illinois is Right for You?

A major center for the arts, the campus attracts nationally and internationally renowned artists each year to its widely acclaimed Krannert Center for the Performing Arts. The University also supports two major museums: the Krannert Art Museum and Kinkead Pavilion, and the Spurlock Museum, a museum of world history and culture, which holds artifacts from diverse cultures.

Why Illinois was Right for Her!

“The University of Illinois has been consistently supportive, not only financially, but also in allowing me to develop different skills that are relevant to my field, everything from working in a specialized library to teaching and even working in a museum. There’s not much more you can ask in terms of professional preparation. Illinois has the ideal environment for learning.”

Ready to Apply? [Click here](#) to start your application! Remember to check with your [proposed program of study](#) for application deadlines and additional admissions requirements.

Thank you!
Graduate & Professional Admissions



Carmen Ripolies, Ph.D. Student,
Art History
Newberry Library Research
Fellow, Program for Cultural
Cooperation between Spain’s
Ministry of Culture and the
United States Universities,
& Pre-Dissertation Research
Grant Recipient

The Graduate College at the University of Illinois Urbana-Champaign

801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu

Illinois Research Park – Amazing Internship Opportunities! - Message (HTML)

File Message McAfee E-mail Scan Adobe PDF

Ignore X Reply Reply All Forward Meeting
 Delete Delete All Respond

A Move To Manager
 Team E-mail Done
 Reply & Delete Create New

Rules OneNote
 Actions

Mark Unread Categorize Follow Up
 Tags

Find Related Select
 Editing

Zoom Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
 To: Kibler, B Elizabeth
 Cc:
 Subject: Illinois Research Park – Amazing Internship Opportunities!

Sent: Mon 5/9/2011 10:46 AM

6 of 6 Prospect Recruiting Emails Days After Interest Form Submitted: 84

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ILLINOIS

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Apply Now Financial Assistance Student Life Diversity International

Dear { #First Name# },

Why Illinois is Right for You?

The Research Park at Illinois provides an environment where technology-based businesses can work with the research faculty and students at Illinois for collaborative research. The Research Park is now home to 60 companies and growing. At any given time over 200 University of Illinois student interns are working in these companies gaining valuable work experience while making real contributions to internal corporate R&D and product development programs.

Why Illinois was Right for Her!

“Although my doctoral work is concentrated in Molecular and Integrative Physiology, I have had the opportunity to work with researching in Psychology, Cell and Developmental Biology, and Electrical and Computer Engineering as well. I have an internship with a biotech start-up company in the Research Park, and I co-founded the Illini Biotechnology Organization, the first student organization that bridges the gap between academia and industry through networking.”

Ready to Apply? [Click here](#) to start your application! Remember to check with your [proposed program of study](#) for application deadlines and additional admissions requirements.

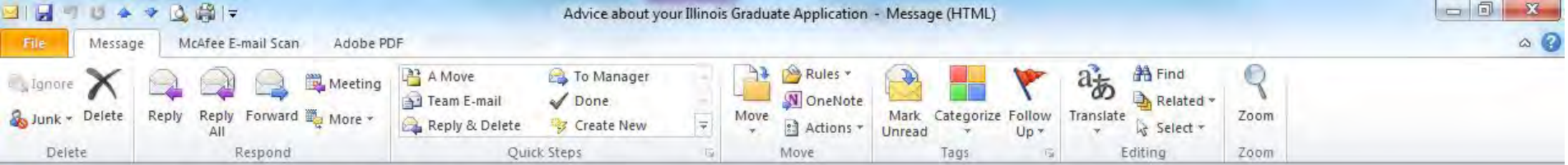
Thank you!
 Graduate & Professional Admissions



Karla Melendez, Ph.D. Student,
 Neuroscience
 National Institutes of Health-NRSA
 Fellow & Illini Biotechnology
 Organization, Co-Founder

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801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu



If there are problems with how this message is displayed, click here to view it in a web browser.

From: Elizabeth Kibler, Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Advice about your Illinois Graduate Application

1 of 4 In-Progress Applicant Emails Days After Application Started: 1

Admissions

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Illinois Connect

[Login](#) to your Illinois Connect portal for Illinois news, as well as important program and admissions information!



Dear { #First Name# },

I'm pleased to see that you have started an application for graduate studies at Illinois and want you to know that our office is here for you to help with any questions you may have while completing the online application.

Remember to fully read our [application instructions](#) and check out our [frequently asked questions](#) page. Also, it is very important to check with your [proposed program of study](#) for additional application instructions, program specific admissions requirements, and application deadlines.

Ready to complete your application? [Click here](#) to log back in and submit.

Thank you!

Elizabeth Kibler
Director
Graduate & Professional Admissions



Graduate Student Life in Champaign-Urbana - Message (HTML)

File Message McAfee E-mail Scan Adobe PDF

Ignore Delete Reply Reply All Forward More Meeting

Quick-Steps: A Move, Team E-mail, Reply & Delete, To Manager, Done, Create New

Move, Actions, Mark Unread, Categorize, Follow Up, Translate, Find, Related, Select, Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Graduate Student Life in Champaign-Urbana

2 of 4 In-Progress Applicant Emails
Days After Application Started: 7

Sent: Mon 5/9/2011 10:54 AM

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Illinois Connect

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Dear { #First Name# },

As you are completing your online graduate application to Illinois, we wanted to take the time to tell you a little bit about graduate student life in Champaign-Urbana.

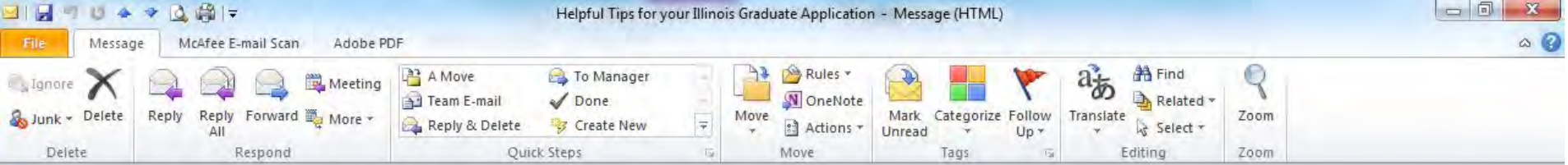
Situated between Chicago, Indianapolis, and St. Louis, our [central Illinois campus](#) and its environs offer a quality of living that makes this a prime [destination](#). Home to the University for Nearly 150 years and [blessed with attributes](#) all their own, [Urbana](#) and [Champaign](#) need not emulate larger cities. Here, urban engages rural for an unparalleled “college-town” experience: [corn and cows](#), [Blue Waters Supercomputing](#), [Boneyard Creek](#), [tractor pulls](#), [alfresco dining](#), [barbeque and blues](#), [historic neighborhoods](#), [visual](#) and [performing arts](#), multiplex movies, [independent cinema](#), and [social responsibility](#). While the university provides atmosphere and [resources](#) conducive to [research](#), project execution, and degree completion, the teaming of campus and regional virtues can amplify the livability, comfort, and zest that graduate students need and want.

For more information about living in Champaign-Urbana, please [click here](#).

Ready to complete your application? [Click here](#) to log back in and submit.

Thank you!
Graduate & Professional Admissions





If there are problems with how this message is displayed, click here to view it in a web browser.

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Helpful Tips for your Illinois Graduate Application

3 of 4 In-Progress Applicant Emails Days After Application Started: 14

Sent: Mon 5/9/2011 10:55 AM

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ILLINOIS



Dear { #First Name# },

We see that you have started your graduate application, and we would like to provide you with a few helpful hints to help you complete it.

Deadlines: Remember to check with your [proposed program of study](#) for application deadline information.

Educational History: When filling out the Educational History section of your online application, remember to upload scanned versions of your transcripts for each institution listed. Graduate Admissions will use these unofficial transcripts in your admissions review. If admitted, you will be asked to send final, official transcripts during your first semester at Illinois.

International Applicants: When completing the International Applicants section of your online application, remember to upload a copy of your passport. In addition, if you are requesting an I-20 or DS-2019 to apply for a student visa, you must also upload scanned versions of your proof of financial capability documents (bank statements, letters of sponsorship, Declaration & Certification of Finance forms).

If you have any questions or need help with any section of the application, please contact our office.

Ready to complete your application? [Click here](#) to log back in and submit.

Thank you!
Graduate & Professional Admissions



Submitting your Illinois Graduate Application - Message (HTML)

File Message McAfee E-mail Scan Adobe PDF

Ignore X Reply Reply Forward Meeting
Delete Delete All Respond

A Move To Manager
Team E-mail Done
Reply & Delete Create New

Quick Steps

Move Move
Actions

Mark Unread Categorize Follow Up
Tags

Translate Editing
Find Related Select
Zoom Zoom

If there are problems with how this message is displayed, click here to view it in a web browser.

From: Illinois Graduate Admissions <testemail@iad01.hobsonsmail.com>
To: Kibler, B Elizabeth
Cc:
Subject: Submitting your Illinois Graduate Application

4 of 4 In-Progress Applicant Emails
Days After Application Started: 28

Sent: Mon 5/9/2011 10:57 AM

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ILLINOIS

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Dear { #First Name# },

Do you need any help completing your online application? We see that you started your application some time ago and want to make sure you know that we are here to help you with any questions you might have on the different sections and requirements.

Also, as a reminder, deadlines vary by department and may be coming up soon! Please remember to check with your [proposed program of study](#) for application deadlines and additional admissions requirements. Our [application instructions](#) and [frequently asked questions](#) might also help you when completing your application.

Ready to complete your application? [Click here](#) to log back in and submit.

Thank you!
Graduate & Professional Admissions

The Graduate College at the University of Illinois Urbana-Champaign

801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu



If there are problems with how this message is displayed, click here to view it in a web browser.

From: Elizabeth Kibler, Graduate Admissions <testemail@iad01.hobsonsmail.com>
 To: Kibler, B Elizabeth
 Cc:
 Subject: Application Received!

1 of 1 Submitted Applicant Email Days After Application Submitted: 1

Sent: Mon 5/9/2011 10:58 AM

Admissions

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ILLINOIS

THE GRADUATE COLLEGE  ILLINOIS

Apply Now Financial Assistance Student Life Diversity International

Dear { #First Name# },

Congratulations on submitting your Illinois Graduate Application! Your application and supporting credentials will be reviewed by your proposed program of study for admission consideration. If you have any questions regarding this review, please contact the [program](#).

Throughout your application process, we hope that you found our email communications to be helpful.

Thank you!

Elizabeth Kibler
 Director
 Graduate & Professional Admissions

The Graduate College at the University of Illinois Urbana-Champaign
 801 South Wright Street, 301 Coble Hall, MC-322 Champaign, IL 61820-6210 Phone: (217) 244-4637 gradadmissions@illinois.edu

VIP Online Portal

- Personalized Messages for Students
- Customized and On-Demand Program Information
- Fun Facts / Campus Information
- Quick Links for Applicants
- Applicant Checklist

AY and Connect Bridge

- User Name and Password – Same from Prospect to Admit!
- Prospect Data Pre-Populates Application
- Real-Time Interface
- Drives the Customized Reports, Filters, Emails, VIP Messaging

A few numbers...

- 4799 Prospects
- Approx. 50% Interaction Rate in Emails Viewed
- 369,575 visits to the VIP Page
- 32,910 Active Visitors to the VIP Page

Interested in Connect for 2012?

- Sign-Up Sheet
- Look for Communications from Beth and Jen
- Initial Meeting to Assess Needs, Goals, Plan, and Potential Costs

Any Questions?

Thank you!!